

Tevin Keobouala

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About

Creative and detail-oriented Fashion and Textile Management student with a cross-disciplinary foundation in fashion, digital systems, and cultural media. Experienced in product development, editorial writing, and creative direction. Passionate about connecting design, culture, and digital innovation.

Education

North Carolina State University, Wilson College of Textiles

Bachelor of Science in Fashion and Textiles Management

Expected Dec 2026

- Concentration in Fashion Development and Product Management
- Transferred from UNC Charlotte, originally studying Computer Science

Professional and Creative Engagements

Editorial Director | Reframe Magazine | Raleigh, NC

Apr 2025 – Present

- Led a 5-person editorial team and coordinated launch content reaching over 40,000 impressions for Fall 2025 digital launch
- Overseeing editorial direction, contributor coordination, and content strategy

Marketing Intern | Daisy Chain | San Diego, CA (remote)

May 2025 – Aug 2025

- Curated digital presence for a San Diego-based record label and dance venue
- Increased brand engagement by 25% through TikTok and Instagram campaign strategies

Editorial Staff | Punch Buggy | Greensboro, NC

Jun 2024 - Present

- Interviewed, wrote and edited numerous artist features covering artists like Mk.gee and Wallows
- Collaborating with the team to curate content that resonates with the community

Radio DJ & Curator | WKNC 88.1 FM | Raleigh, NC

Jan 2024 – Present

- Hosting weekly radio segments featuring diverse music selections to the greater Raleigh area, emphasizing local and alternative artists.

Developer | Soundiiz | Nantes, France (remote)

November 2022 - Mar 2024

- Collaborated with a global team to build and maintain web features using HTML, CSS, and JavaScript, improving responsiveness and UX.
- Integrated REST APIs to automate playlist transfers between streaming platforms and optimize data handling

Creative and Technical Proficiencies

Design & Visualization: Adobe Creative Suite

(Illustrator, Photoshop, InDesign), CLO 3D, AccuMark, NedGraphics

Garment Construction: Sewing, Patternmaking,

Draping, Techpacks

Web Development: HTML, CSS, JavaScript, React.js,

REST API Integration, Responsive Design

Content & Editorial: Writing & Editing, Content

Planning, Visual Storytelling

Digital Marketing: Social Media Strategy, Analytics,

Campaign Development

Retail and Culinary Experience

Team Member | Whole Foods Market

Raleigh, NC

Oct 2024 – Present

- Assisting customers with product inquiries and maintaining organized displays
- Managing inventory, restocking, and quality checks to support store operations

Sushi Chef | Simply Thai and Sushi

Elon, NC

May 2021 – August 2024

- Prepared high-quality sushi rolls and entrees for 50+ customers daily in a fast-paced environment